

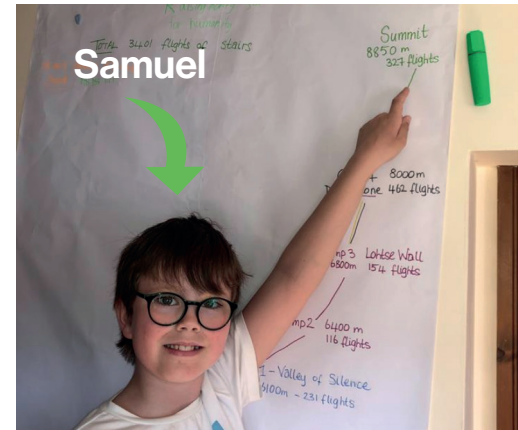


## SAMUEL IS CLIMBING MOUNT EVEREST!

Ten year old, Samuel is climbing Mount Everest at home in Northern Ireland, all to raise money for Habitat for Humanity. By walking up the stairs at his house, Samuel and his dad will climb the equivalent height of Mount Everest- that's 44,213 stairs!

"I chose Habitat for Humanity because a spokesperson visited my Youth Club to talk about their work. They build houses for people in need and this is very important to me. In these hard times we need to do what we can to help others!"

You can view Samuel's fundraiser [here](#).



## Inspired to Take action with us? It's as easy as 1-2-3:

### 1 Come up with a creative fundraising idea

This could be a bake off, building a fort, a camp out in your back yard, an exercise challenge, a lego build or a family record-breaker! Please make sure that your idea is safe to do and if you are <18 years, that your parents know about it!

### 2 Create a fundraiser on the BackaBuddy site

Follow [this link](#) to register and get started. Make sure to select "Habitat for Humanity South Africa" as your charity.

### 3 Share your campaign link with your friends and family

Tag Habitat for Humanity SA on all platforms and invite your crowd to donate in support of your challenge!

*"The purpose of life is not to be happy. It is to be useful, to be honorable, to be compassionate, to have it make some difference that you have lived and lived well."* - Ralph Waldo Emerson

#### Habitat for Huamnity SA Tags:

Twitter: @HFHSouthAfrica  
Facebook: @habitatforhumanitysa  
Instagram: @hfhsouthafrica  
LinkedIn: @HabitatforHumanitySouthAfrica

## SPREAD THE WORD!

Share your campaign link along with images and updates of your challenge. Use these hashtags: #LockdownSA and #hfhsa

Here are some messages you can use:

- I'm supporting Habitat for Humanity SA this #LockdownSA in giving towards the gift of a decent home — Will you join me?
- Habitat for Humanity SA believes in a South Africa where everyone has a decent place to call home. Please consider supporting their vision by supporting me!
- Your small change can make a big DIFFERENCE!
- Let's let our most vulnerable know that they're valuable – and that their futures are worth investing in.



## SHOW YOUR SUPPORTERS SOME LOVE!

Be sure to THANK all the people who donate money to your campaign. Keep them updated with your progress and let them know how much you appreciate them!

*We can't wait to follow you online! Stay safe and thank you for being the change we all want to see!*