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#### **Board of Directors**

Mr P Tomalin Mr B Hilliard Ms C Hughes Dr T Jantjie Rev S Hlophe Ms D Ritson Mr P Durrant

#### Patron

Archbishop Emeritus, Desmond Tutu







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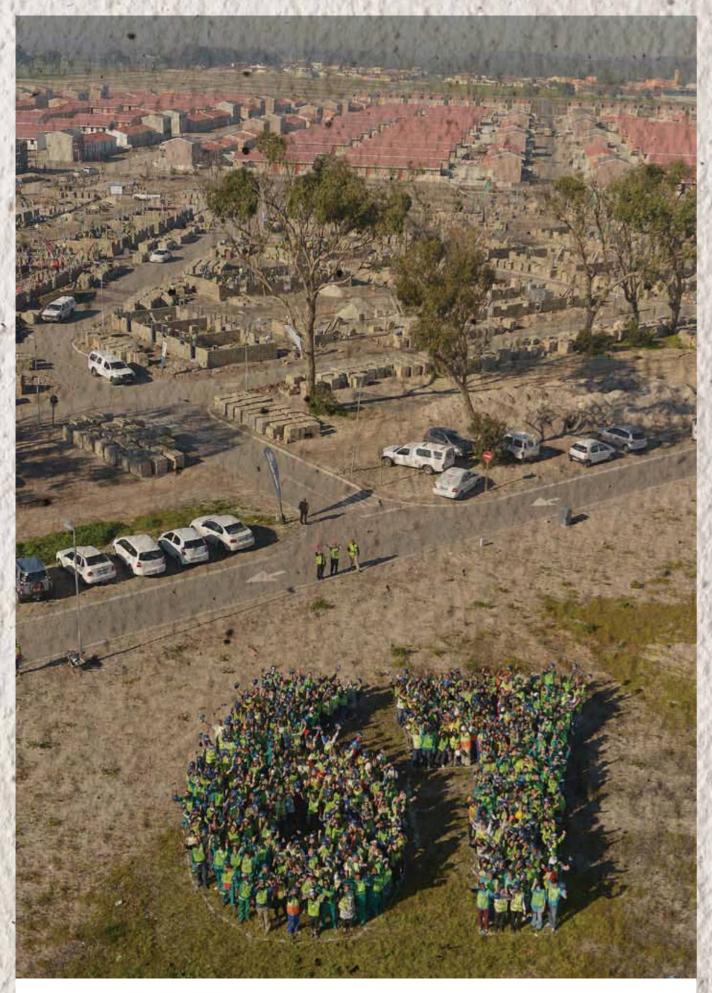


## Introduction

Just as a tiny seed can grow into a flourishing tree, Habitat for Humanity South Africa believes that within each community living in poverty, lies the seed of potential growth. Through engagement and support, this potential can be ignited to create a thriving human settlement. Key to achieving this is Habitat's community-based approach – the community's active participation is central to its success. As each community breaks through the surface of poverty, the landscape of South Africa is shifted from a position of extreme challenges to a harvest of opportunities for all of its people.

Proactive partnerships between the communities, government, the private sector and civil society provide the fertile soil for germination, whether it be developing skills, laying bricks, or creating a supportive environment to enable legislation. Tapping into the resources of active citizens allows us to all meaningfully contribute towards creating sustainable living spaces where communities can flourish. Throughout, God remains at the centre of all that we do at Habitat for Humanity. Through love in action, we are able to focus our passion and expertise to make a lasting difference. The fruits of our labour in communities across South Africa reflect His love.

Thanks to the support of our partners, we positively touched the lives of nearly 4000 South Africans this past year. Together, we were able to empower communities to take steps towards real change. This year's annual report highlights some of these initiatives. Take a moment to read our stories and then consider how you can play a role in spreading the seeds of change in our beloved country by becoming part of the solution with Habitat for Humanity South Africa.



Celebrating Madiba's legacy at International Nelson Mandela Build Week



Peter Tomalin
Chairperson, Habitat for Humanity, South Africa

# Chairperson's report

The year under review commenced with the very significant Nelson Mandela five-day team Blitz Build in Pelican Park. 71 teams contributed 24 560 volunteer hours during the build week, sponsored by our corporate and other stakeholder partners. This was the largest Blitz Build ever achieved in South Africa and one of Habitat's largest globally too. I would like to record my appreciation to Paul Durrant our National Director, and his leadership team for this outstanding achievement.

The significance of the Nelson Mandela event was acknowledged by Jonathan Reckford, the CEO of Habitat for Humanity International.

Providing opportunities for active citizens to make a difference in our poor communities is a key part of our strategy. We continue to partner with other NGOs in upgrading informal settlements. The informal settlement of Langrug, near Franschhoek, was visited by members of the International Board of Directors (IBOD) during their March meeting in Cape Town. It was a great honour for Habitat South Africa to be selected to host this meeting in Cape Town. The visit to Langrug resulted in a very generous donation being made by a Board member to this community. Advocacy and community empowerment remain an important part of the strategy going forward and important milestones have been reached.

Mandela Build. Thank you for all you and your ream are doing to make this event a great success. The only way to appropriately honour the life and legacy of this great leader is to encourage supporters to help their neighbours build the country of their dreams. I understand that the support from companies and individuals has been phenomenal—and that, in fact, more than 3,500 volunteers are helping on the project. What a wonderful expression of caring and kindness. 9 9

- Jonathan Reckford CEO of Habitat for Humanity International

In May 2015 Habitat's Europe Middle East and Africa Area Office hosted the first conference since the merger of Europe and Africa into a single region. The conference was held in Bratislava (Slovakia) and provided fresh vision and inspiration for the participating National Organisations. It was very encouraging to meet the chairpersons and national directors from 26 other countries. There is no doubt that Habitat is growing as a globally significant player in the provision of affordable shelter.

The sub-committees of the Board continue to play a very effective role in supporting the Board in its fiduciary and other responsibilities. The major challenge for the year related to establishing strong and sustainable funding partners. For the first time grant-based funding has been secured and this has been most encouraging. The focus and resources devoted to securing outstanding subsidies payable by the Gauteng and Western Cape Provincial Governments has yielded fruit. The Strategic Plan for 2013 - 2015 was rolled over into 2016 so as to allow for further consolidation and time to create a clear vision for 2020. I would like to thank Paul for his strong leadership over the past year and for the support and encouragement of the Board. A special thanks to Brian Hilliard (Vice Chairperson) for all his dedication and diligence.

P. W. Somalin

## Sowing the seeds for lasting change

Looking at the reality of poverty in our country, we see that over 40% of our compatriots live on less than R22 a day, with one in every five South Africans living in extreme poverty. Although over three million houses have been provided by the government since 1994, poverty has deepened for the majority of families in South Africa.

Driven by this reality, Habitat for Humanity South Africa's goal over the past three years has been to scale up the impact of our efforts in the community, the affordable shelter sector in which we operate, and in South African society as a whole. We have pruned away less effective initiatives, which will not bear lasting fruit, and focused available resources on an expanded strategy that will deliver long-term change.

2015 has seen us begin to harvest the fruits of our labour, building strong partnerships and focusing intentionally on people-centred community development with the goal of halting and reversing our country's slide into worsening poverty. Our "hand up, not a hand out" approach empowers communities to take responsibility for their own development, to plan, lead, grow and thrive.



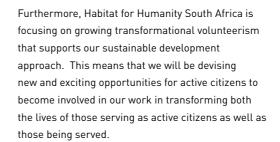
Paul Durrant
National Director, Habitat for Humanity, South Africa

Habitat for Humanity South Africa is now serving increasing numbers of low-income families in more strategic, impactful, holistic and efficient ways.

Through a collaborative approach to advocacy, our visibility in the sector has expanded as we strive to influence policy development and implementation methodologies. We have made significant strides towards excellence in our people development and internal systems whilst growing leadership skills and enhancing internal processes and systems to become a more streamlined, efficient organisation with God firmly at the centre of all we do.

For the year under review, the company incurred a deficit of R7.5million. This was largely due to fundraising shortfalls and an over-reliance on corporate donors as the main source of income. The shortfall was funded from reserves. During the year, a clear focus was given to expanding income streams and a new Head of Fundraising and Marketing was appointed on 1 June 2015. These changes are helping stem further deficits, and it is expected that we may only reflect a modest shortfall in the 30 June 2016 financial year, with growing surpluses in the following years. This will require focus and faith, but I believe that the amazing Habitat team are up to the task.

Moving forward, cash flow remains tight and we are stewarding our resources wisely as we build up new income streams. These include regular individual giving and grant-based funding sources, both of which will take some time to mature.



We seek to build on achievements in the communities where we currently have multi-year strategic projects such as Umgababa in KwaZulu-Natal, Pelican Park in the Western Cape, and Orange Farm in Gauteng, walking a longer journey alongside them as we continue to assist them to thrive. Through leveraging our deep community development practice on the ground to advocating for change in government's systems and approaches, we intend to widen our impact further to reach communities across South Africa.

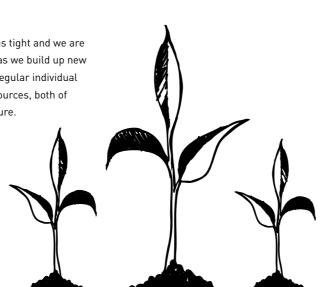
We move forward into 2016 with deepening roots and a stable foundation. Our committed team are leveraging this to underpin and support growth in scale and impact. We build homes, communities and hope. We build capacity, dignity, cohesion, a brighter future, a better nation...we build this and so much more together with you and others.

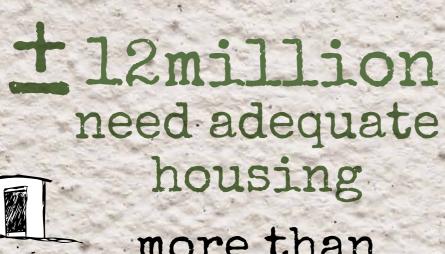
I would like to take this opportunity to thank our partner communities, our staff, donors and partners, and our volunteers who have supported us this past year – everything we have achieved has been through partnership with you, and we look forward to continuing to grow our impact together in 2016.

PDMAAD









more than

informal settlements

live on

over

housing backlog of

per day

unemployed

\*Statistics South Arica

## The South African landscape

Over the past two decades, urban housing for poor households in South Africa has battled to keep pace with rapid population growth, ongoing urbanisation and an influx of people from other countries. Until now, government focused on addressing the housing stock shortage by providing low cost houses in bulk. Approximately 3 million subsidised housing units have been constructed, giving approximately 12.5 million South Africans access to formal housing. Despite these efforts, there remains a huge housing backlog and, since many of the houses have been constructed far from economic centres with limited commuter transport, many people have relocated back to informal settlements to be closer to employment.

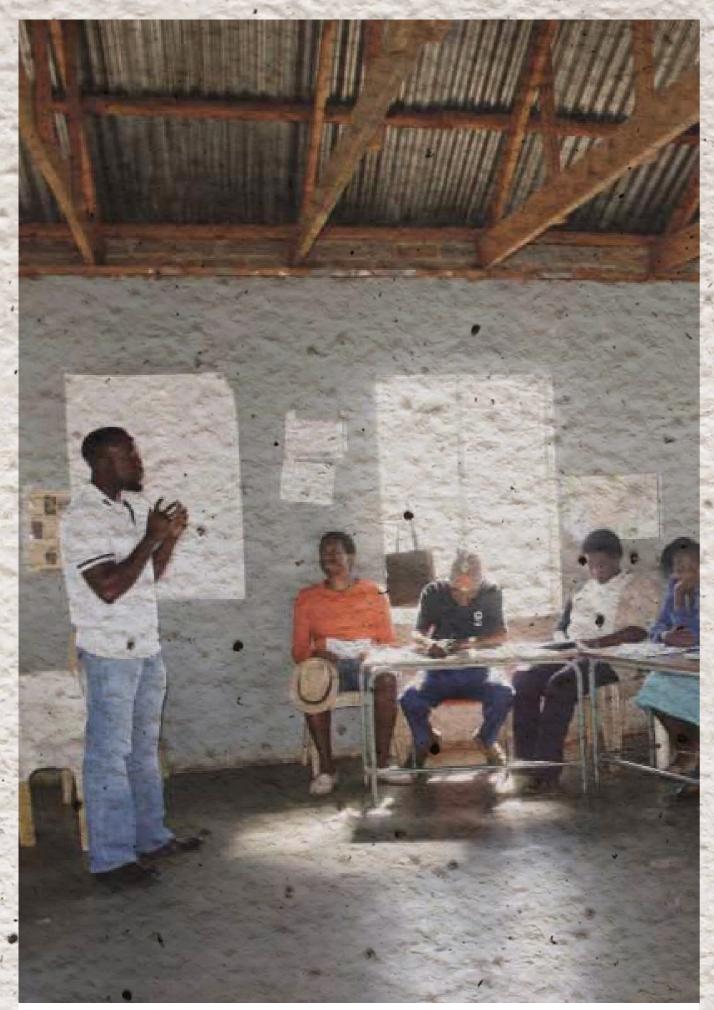
You are frustrated because you keep waiting for the blooming of flowers of which you have yet to sow the seeds. 99

- Dr Steve Maraboli

Informal settlements around urban hubs have grown rapidly over this period, expanding from 300 to more than 2 700 according to the SA Yearbook 2013/14. An estimated two million people live with poor access to basic infrastructure and services such as roads, water and sanitation. Lack of public transport other than expensive minibus taxis makes finding and retaining work extremely challenging. Coupled with harsh living conditions in informal settlements is the lack of secure tenure, which places vulnerable communities at risk of eviction.

It is clear that while providing a home addresses the immediate need for decent shelter, this cannot be built in isolation from employment, public transport, social services and a supportive environment. The developmental focus must shift to creating more sustainable human settlements that offer communities opportunities to thrive both economically and socially. This can only be achieved through a combined effort and resilient partnerships, and we invite all South Africans as active citizens to become part of the solution by sowing and nurturing the seeds of change to become a positive reality in our country.





Mini Community Action Plan workshop in Orange Farm

Our Strategy: St

In response to the challenges faced in South Africa, Habitat for Humanity South Africa has expanded its core focus from building individual houses to building entire, involved communities. Community participation, ownership and leadership are vital in the growth of sustainable communities. Working in partnership, Habitat for Humanity and the community co-create holistic solutions for the community's specific needs. Together, we develop the capacity of communities to address, improve and self-manage overall living conditions and the economic wellbeing for all residents. This includes engaging in continuous dialogue, up-skilling and building leadership, as well as working side by side with volunteers from the community, corporate partners and the broader public to deliver safe, decent, affordable shelter and sustainable positive change. When communities are actively engaged as central stakeholders in the development process, project outcomes are more likely to be successful, the community is stronger and better-informed, citizens are more active and have the capacity to address, improve and self-manage the living conditions and economic wellbeing for all residents.

Habitat's strategy over the next year is threefold:

 To build community impact through focusing on engagement and participation of the community as a whole, as well as training and capacitybuilding of individual home-partners, families and community leadership.

- To build sector impact through advocacy and partnerships to influence the development and implementation of efficient, effective low-cost housing related policies and tested systems.
- To build societal impact through raising awareness of poverty housing, leveraging our strong corporate network and by mobilising volunteers to be the hearts, hands and voices to implement sustainable solutions to empower communities to thrive.

This new approach offers you as a donor or active citizen more scope to have a real lasting impact on society. If you love getting your hands dirty and getting involved, we continue to facilitate volunteering build opportunities. Your valuable expertise can also help to build communities wherever your interests lie, whether it be developing local aspirant entrepreneurs, teaching practical financial management, planting a food garden, creating inspiring learning environments for children or building life skills.

Habitat's shift from 'Housing as a Product' to 'Housing as a Process' reduces family and community vulnerability and extends our impact to the broader South African housing sector to grow the flourishing country we all dream of.



# The role of Advocacy

Habitat for Humanity South Africa's advocacy approach seeks to drive forward the implementation of proven, practical and replicable best practice models and effect changes in policies and systems to enable and support sustainable community development.

Habitat's advocacy work is informed by our direct engagement with communities to implement location-specific developmental solutions. This approach is built on continuous dialogue through which communities strive to develop themselves as they become empowered through learning. Our community development process reinforces our advocacy agenda, and vice versa. From this informed knowledge base, Habitat stands as a credible voice for the community.

Habitat's advocacy approach is built around the People-Public-Private-Partnership (P4) model to achieve integrated and sustainable human settlements.

Habitat for Humanity's advocacy work has begun to bear fruit with thanks to the funding received from the Ford Foundation, which has enabled us to build capacity and actively embark on achieving the objectives and intended outcomes of Habitat for Humanity's P4 model. We also leveraged the power and expertise of our global Habitat family. There is now an increased understanding of Habitat's role within the sector as a catalyst to addressing the challenges and opportunities facing the communities without access to decent shelter. Our Head of Advocacy has been invited to participate on the HFHI-EMEA panel at the Southern African Housing

Foundation International Housing Conference.
She has further presented at Habitat EMEA's internal Regional Learning Exchange, Trialogue "Making CSI Matter" 2014 Conference, Municipal Institute of Learning Exchange Conference, and the National Forum on Human Settlements & Urban Development. She participated in the process of drafting the SA National Country Report for the Third United Nations Conference on sustainable housing and urban development – Habitat III.

We believe that Habitat occupies a unique position in the human settlement sector and strives to add value to partnerships for the future development and integration of informal settlements and low-income households.

Through capacity building, developing partnerships and ensuring knowledge transfer and skills development, communities have the opportunity to engage with government and play an active role in improving their living conditions and ultimately, their own destiny. Communities that are involved in development show less dependency on the state, increased local accountability and ownership, and a rise in active citizenship driven by meaningful engagement.

- Crystal West Head of Advocacy, Habitat for Humanity South Africa

# Manual Community Line Construction Construct

Langrug Sustainable Livelihoods Workshop - Development of Community Action Plan



Community-led participatory planning process in Sweet Home Farm - Philippi

## Advocacy Moving Forward

#### The Ford Foundation Funded Project

The primary focus of the Ford Foundation-funded project is to investigate ways in which informal settlement upgrading processes and systems can be formulated to allow for extensive community involvement. The research has included the identification of successful community driven upgrading models. To inform the research, Habitat has partnered with two informal settlement communities, Langrug in Franschhoek and Sweet Home Farm in Philippi.

#### Growing sector capacity

Habitat is formulating a resource guide aimed at leveraging government budget allocations in terms of current informal settlement upgrading policies in order to support other partner implementing organisations. Our advocacy department has further initiated a Practitioner's Platform on community-based informal settlement upgrading that brings together sector experts, community leaders, policy decision makers, municipal officials, private sector actors and other networks around value-added events, products and practice-orientated capacity building.

## Advocacy Goal 1: New housing models and finance in the post-subsidy era

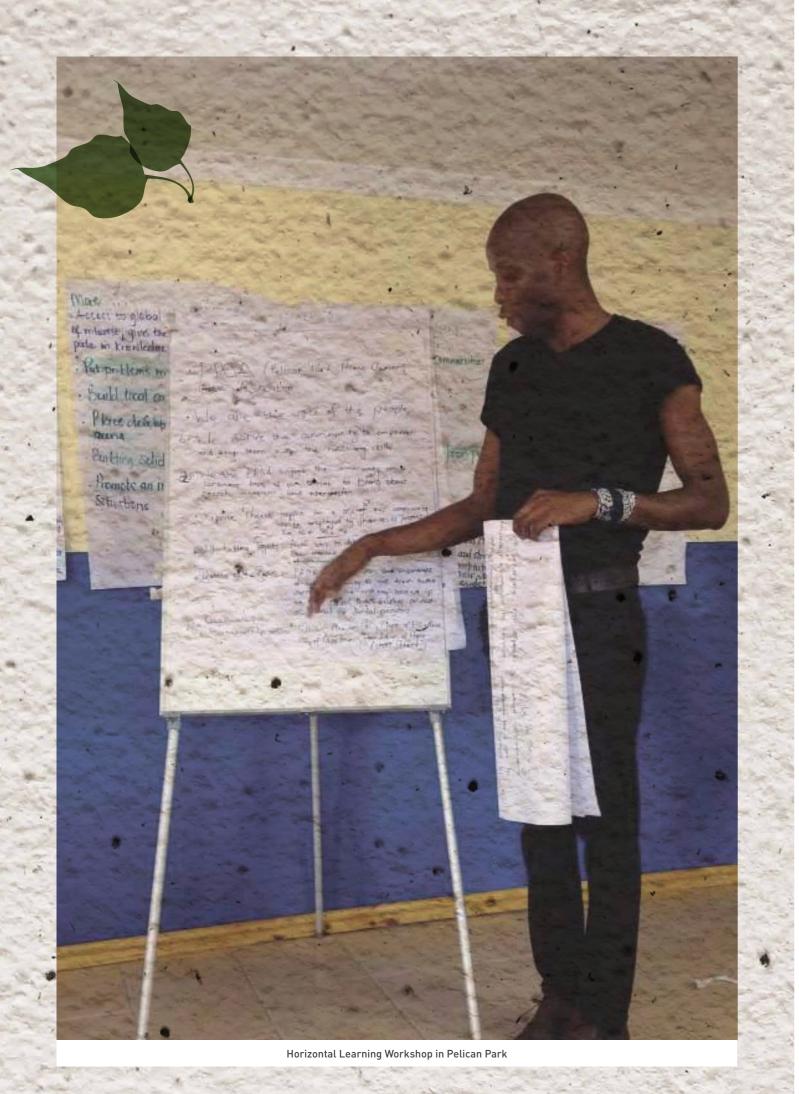
Habitat will impact Government's policy making process, which anticipates a restructuring of subsidies and the drafting of a White Paper on Human Settlements. Habitat advocates for systems, policies and attitudes that promote inclusive P4 models and mechanisms including:

- micro-finance
- the role of intermediary organisations
- community empowerment
- territorial development in achieving integrated and sustainable human settlements

By influencing policy deliberations in the postsubsidy discussion, Habitat plans to advocate for broad adoption of incremental, self-built and empowering construction models and the central role of accessible finance at the micro scale.

## Advocacy Goal 2: Make investment in participatory community development mandatory

Habitat will showcase models for sustaining intermediary functions in enhancing community participation and empowerment in the delivering of housing and informal settlements upgrading. This will result in greater community ownership and self-reliance in the development process.





## Our projects

#### Pelican Park, Western Cape

A generous grant funder has entered into a three year partnership with Habitat for Humanity to support Habitat's community development work in Pelican Park. The funding from the MariaMarina Foundation will assist Habitat for Humanity to facilitate and coordinate much needed community development support, ensuring integration takes place and that the community takes responsibility for developing a socially cohesive and sustainable community. It also provides funding for our Advocacy program.

#### Highlights

- Habitat facilitated training and mentorship of the Pelican Park Owners Association (PPOA) by the Cape Gateway International Church (CGI), aimed at enabling them to project manage community and build events. Continued mentoring, coaching and capacity building efforts have resulted in the PPOA successfully co-managing community activities at two build events and one non-construction event.
- The PPOA secured two hundred employment opportunities for Pelican Park residents as employees for the Pelican Park Shopping Centre which opened in December 2014.
- The PPOA organised, coordinated and drove a social cohesion building event for the community at the Pelican Park vlei, in celebration of National Youth Day on 16 June. Parents and youth from the Breaking New Ground (BNG), GAP and Open Market homes in Pelican Park



attended the event and strides were made in strengthening the relationship between all three income groups, contributing towards the goal of social cohesion.

- Habitat in partnership with the PPOA and the Pelican Park community, successfully hosted the first community building event in July 2015, focused on initiatives highlighted by the community as part of their "10-year dream" for their development.
- Habitat facilitated the training of Pelican Park residents to improve and enhance their skills and local economic development initiatives, specifically targeting emerging businesswomen and entrepreneurs.
- Through close collaboration and facilitated workshops with Habitat, the PPOA have drafted and implemented a Code of Conduct for their community, which outlines the roles and responsibilities of community residents.
- Habitat facilitated the social scoping process for Pelican Park, which provided a horizontal learning opportunity for the selected Pelican Park youth and Mercer on Mission University students from the USA.



Umgababa skills development training - wards 99 and 100



Solar Powered Internet School donated by Samsung Electronics Southern Africa - Orange Farm

#### Umgababa, KwaZulu-Natal

The Umgababa project is a flagship project for both Habitat and the KwaZulu-Natal provincial government. Habitat has supported, capacitated and enabled this rural community's leadership to meaningfully engage at local community, provincial and national levels of government. Habitat has been pivotal in creating an enabling environment for the fostering of a relationship between the traditional authorities from Wards 99 and 100 and the community leadership committee. The benefit of these interactions and linkages is that the community and its leadership are now in a position to voice their concerns and be heard at various platforms - at local community level, in traditional authority structures, and at provincial and national government forums.

#### Highlights

 Skills development training for home-partners from Ward 99 and 100 was successfully completed. Training was focused on construction and artisan related skills and was funded by the Ethekwini Municipality (Skills) Development Unit). This is an example of how the Umgababa project demonstrates Habitat's P4 model through building partnerships between the community, government, the public and the private sectors. Standard Bank funded the personal protective equipment required by the participants during the skills training.

- The Umgababa leadership committee embraced their role in the project by accepting ownership of the skills development training component, actively participated in meetings with the local authorities and are driving the project processes. This showcases how Habitat's role in the training, mentoring and coaching of the leadership committee is proving to be a successful ongoing process.
- After successful completion of the first phase of skills training, further funding was secured from the Construction Education and Training Authority (CETA), ensuring that a greater number of community members will in future benefit from this type of training.



#### Orange Farm, Gauteng

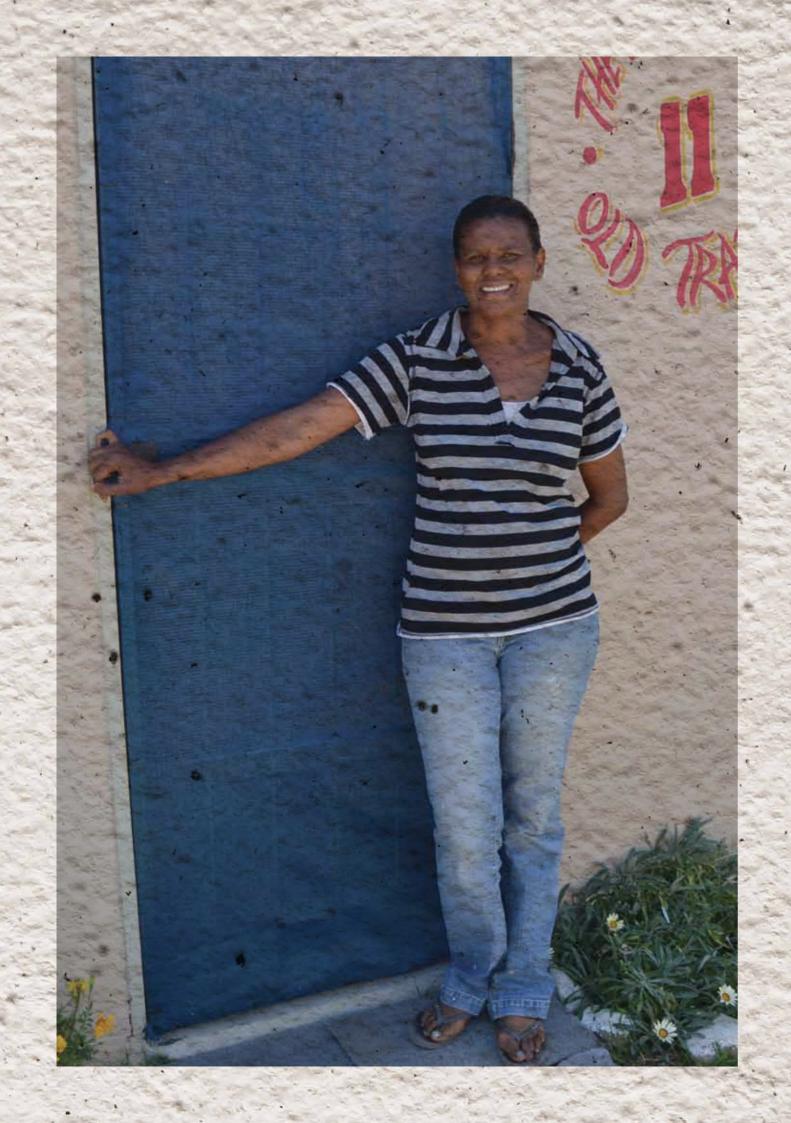
Habitat re-engaged with the Orange Farm community and Gauteng stakeholders to introduce Habitat's new evolved strategy. The Orange Farm community was enthused and motivated by the concept of building an economically thriving and functional community beyond housing development. This will be Habitat's first pilot project in Gauteng, showcasing the transformational volunteer programme.

#### Highlights

Habitat facilitated and completed the process
 of democratically electing a new leadership
 committee for the Orange Farm community. The
 leadership has since developed a constitution which
 governs different processes and initiatives in their
 community. The leadership committee members
 are highly motivated and driven to lead their own
 community development initiatives.

- The community action plan (CAP) for Orange Farm
  was successfully completed and this is a living,
  working document which is regularly updated
  according to the progress of prioritised initiatives.
  The CAP identifies areas of need within the
  community and includes ideas related to potential
  initiatives that the community feels will lead to
  improvement and development.
- Gereon Fischer, International Projects Manager and now National Director of Habitat Germany, visited Orange Farm in June 2015. The purpose of the visit was to gain a better understanding of Habitat SA's social facilitation programme and P4 Partnership approach. Gereon endorsed Habitat SA's programme and was very impressed with the partnerships we have established with the community, their leadership and external stakeholders.





# Community Homeowner's story

#### Gail Johnstone

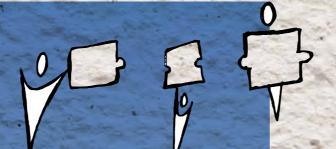
Prior to moving into her new home in Pelican Park in 2014, Gail and her family were forced to move from place to place for many years. Their lives were constantly disrupted by the endless moving, and the areas they lived in were often riddled with gang and criminal activity. While Gail worked long hours, her three young children had to lock themselves up indoors as soon as they got home from school. Eager to create a better life for herself and her family, Gail saved to buy a wendy house in a homeowners' backyard. Unfortunately, the homeowners often broke in to steal her property, and the family was forced to move several times

Her tireless efforts to attend night school, work full-time, and support her children finally paid off when she found out that she would be receiving a subsidized home in September 2014. After attending several Homeowner Education workshops facilitated by Habitat for Humanity and the City of Cape Town, Gail joyfully learned that she had been chosen to help build her own home in Habitat's Nelson Mandela Team Build Event. Gail and her husband Marlon contributed to making the event in July 2014 a success, with Gail working as part of the catering team on site and Marlon as one of the Crew Leaders.

Since moving into her new home, Gail has become an active and confident leader in the Pelican Park Owners Association (PPOA). She feels blessed to be able to serve on the PPOA and attend Habitat's workshops on homeownership and leadership development and believes it has made her stronger and wiser. In her own words, "The workshops changed my thinking about how people see me... working with the people, you feel something building up inside of you, a sense of confidence... I am confident in myself, I know that I can do anything." In the short time that her family has been living in Pelican Park, Gail has made more friends and feels a sense of belonging in her new community.

66 "... We are like a family. Now you know you belong somewhere, and now you know you can make a change in someone's life. ??

- Gail Johnstone









## Working together

#### Fundraising and Volunteer report

Our mission is made possible each year by the partnership, support and generosity of our donors, stakeholder partners and the thousands of active citizens who walk alongside and support our work. 2015 witnessed the power of people working together around a common cause. Partnerships where the People (the community), Public (government) and the Private sector (corporates and their staff wanting to be part of the initiative) all working together to help build homes, communities and hope in South Africa.



#### Highlights

- 5 000 volunteers across 110 local and international volunteer teams contributed 14 000 volunteer hours during the year. International teams came from Northern Ireland, UK, USA and France.
- Habitat South Africa records its largest team build and the largest participation of volunteers to date with their International Nelson Mandela Team Build week which took place in July. The target of 67 team builds was surpassed with a total of 71 teams (making up 3070 local and international volunteers) participating from 17 different corporates and 4 international global village teams contributing 24 560 volunteer hours during the build week. Samsung funding provided team build opportunities for volunteers to participate in the construction of 28 homes during the event and supported the home owner education and capacity building workshops.
- Two further build events were held during the year, World Habitat Day Team Build Week in October (with approximately 1 200 volunteers participating) and the Desmond Tutu International Team Build Week in March which was attended and supported by Habitat's International Board of Directors who chose Cape Town as their venue for their 2015 AGM. During the week the Directors enjoyed a full day out in the Pelican Park community under the guidance of John Bailey, Chairperson of the Pelican Park Owner's Association. They were able to meet with local families and community leaders and were able to witness, visit and learn first-hand about some of the solutions and projects Habitat for Humanity together with its partners are rolling out in Pelican Park.

- A special thank you to the companies who provided approximately R400 000 worth of pro bono sponsorship support across the three team build events: Downings Marquee Hiring CC, Red Security, Container Sales & Hire, Cape Cookies, Builders Warehouse, Avis Car Rental, City of Cape Town, ER24, Flux Communications and the PR Team.
- Samsung Electronics Southern Africa provided a mobile container classroom to Refalletse Primary School in Orange Farm through their Solar Powered Internet School (SPIS) initiative. A lack of reliable power often isolates communities and limits their access to information and education. The solar powered classroom is the answer to the problem and contains computers for the pupils with access to the internet. The handover celebration of the SPIS took place in Orange Farm on 23 September - the culmination of two years work between Habitat, Refalletse Primary School and Samsung, with Habitat's focus at all times on the community's involvement and ownership of the project in line with our strategic direction.
- Received \$115 700 from the Staley Family
   Foundation to be used for; the construction
   of a multi-purpose innovation centre in the
   Langrug informal settlement in Franschhoek,
   for the Cape Gateway International Church and
   for the appointment of an informal settlements
   Community Development Practitioner.



















#### A PUBLIC PARTNERSHIP

"The realisation that there is need to provide more than just a shelter in order to create sustainable communities has underpinned the City's shift in its housing delivery strategy, towards an Integrated Human Settlements framework.

This framework has been specifically designed to deliver quality, affordable and secure housing opportunities, supported by a comprehensive range of City services and located to maximise the opportunities for people to access income opportunities and raise their living standards. This can only be achieved through a commitment to effective, synergistic partnerships with various organisations, of which Habitat for Humanity is one. The working relationship we have built with the organisation has been mutually beneficial, especially in the Pelican Park Community where amazing strides are continually being made.

We look forward to extending this partnership into

- City of Cape Town
- 6 It is a privilege for us to be partnering with Habitat for Humanity in the Pelican Park project. We in Samsung believe in projects where our investment is benefitting the underprivileged communities over the long term.
  2

other communities, going forward."

 Pitso Kekana, Head of Corporate Citizenship, South and Southern Africa, Samsung Electronics Southern Africa

#### A SUPPLIER PARTNERSHIP

"The Purpose of the Power Group is "to improve the quality of life in Africa through infrastructure development." We are passionate about doing things differently and are focused on sustainability. We strive to not just develop homes and roads, but leave a lasting legacy in every development we partner in. "The Power Group is a supplier of civil, roads, building, turnkey housing, project engineering and property development services, which it delivers through the group's companies.

The Power Group is very aware that our in-house skills do not cover all aspects in leaving a legacy and creating sustainable communities and we are extremely grateful for our strategic partnership with Habitat for Humanity. Habitat for Humanity has been key in addressing the social cohesion, skills training, home owners' education and integration of the new community at Pelican Park. The process of integrating communities is further supported by the excellent Habitat volunteer programme. We are extremely grateful to Habitat for Humanity South Africa and the 10 000's of volunteers from around the world that have visited and impacted not only the residents of Pelican Park, but also the Power Group staff, suppliers, contractors and sub-contractors. We look forward to partnering with Habitat for Humanity in our future affordable housing developments."

- Gary Power, Director, Power Developments
- Habitat for Humanity is not just a shoulder for us to lean on, but a brother and sister to partner with.
   We are so grateful for their dedication and input into the community.
  - John Bailey, Chairperson of the Pelican Park Owner's Association

#### A CORPORATE PARTNERSHIP

"Every year, Old Mutual employees are given a day's social responsibility leave to participate in community projects funded by the Old Mutual Foundation, a benefit that is much appreciated and well supported. A favourite event is volunteering to work on site for the Habitat for Humanity SA house building initiatives. Since partnering with Habitat in 2003, Old Mutual staff volunteers have contributed to the construction of 131 houses, the only corporate in South Africa to have done so. Old Mutual employee Andrew Vorster commented after his day of manual labour: "Thanks for the opportunity to be part of this amazing project. I may be feeling rather stiff and tired, but I have certainly come away with a humble heart that is filled with joy for having been a part of this build."

- Louise Jones, CSI Programme Manager,
  Old Mutual Foundation
- We are constantly looking at ways to help address many of the world's most challenging problems such as the need for clean water, renewable energy generation and conservation, and increasing agricultural productivity. All essential sectors that are needed to build better and sustainable communities; and that's why we are excited to be part of this project. ??
  - Carsten Larsen, Managing Director, DOW Southern Africa



#### AN INDIVIDUAL PARTNERSHIP

"I became involved with Habitat for Humanity around 2005/06 after returning to South Africa from the UK. Having been inspired by Nelson Mandela's vision for the new South Africa, I wanted, in some way, to be a part of that dream. Habitat for Humanity offered exactly that. It was a way for me to make a practical, tangible difference in somebody's life by helping to build them a home. It soon went from volunteering for one day to five and then to becoming a crew leader, introducing and looking after volunteers on builds. In the past few years, I have helped out as a block leader, and helped to train people from the community to become crew leaders. With each build, comes new experiences, new homeowners and new volunteers. I have met so many wonderful people over the years building with Habitat. If I ever find myself becoming bogged down by negative stories in the media or starting to doubt the future of this beautiful country of ours I just need to get back onto a building site with Habitat and experience people from all backgrounds and walks

of life, working together in harmony towards

I thank Habitat for Humanity for giving me this

opportunity to literally help build a better South

a common goal, to restore my faith.

- Gavin Thomson Habitat Volunteer

Africa '

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ALL STREET

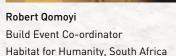
Growing our people

The leadership of Habitat strives to create a healthy work environment to support each individual's growth process by providing encouragement, vision and training to build on their strengths, skills and gifts. 2015 has seen Habitat for Humanity South Africa focus on growing leadership skills while developing professional processes and systems to drive progress within teams. New roles and responsibilities were defined to provide more focus and opportunity for individual personal growth;

Four strategic initiatives were created to help guide

- God @ the Centre encourage active prayer and thanksgiving
- McDonald's Mastery develop, implement and run superb systems
- ABC's and 123's Identify key skills gaps, undertake effective training and apply learning in our work
- Focus on the Worthy Regular staff check-ins to ensure we remain focused

Our Performance Management V2.00 (Our Journey To Excellence) process continued to evolve, helping Habitat for Humanity South Africa to identify goals and challenges, strength and gaps in performance as well as gaps in knowledge and skill. Through training and learning, we improved employee engagement, recognised achievements and corrected off target performance to improve overall individual and organisation performance.



66 If you have faith as small as a mustard seed, you could say to this mountain, "Move!" and it would move. Nothing will be impossible for you! "> 9

- Matthew 17:20

The need to enrich the team through the employment of specialists in specific fields became apparent and Habitat for Humanity South Africa recruited a Policy Researcher (for the Advocacy team) and a Grant Monitoring and Evaluation specialist (for the Program team). In addition a Senior Community Projects Manager joined Habitat and has made great progress in Pelican Park working to grow community leadership and engagement in the project.

The Head of Human Resources resigned and an interim HR committee was formed to manage all HR related issues. In May, the Head of Fundraising and Marketing took up the new role as Head of Human Resources and Learning and Organisational Development (HR/LOD). In June, the new Head of Fundraising and Marketing was appointed.

Identifying and developing talent within Habitat is a high priority and we have seen great successes over the years but two staff members in particular stand out during FY15.

Robert Qomoyi originally volunteered with Habitat as a Crew Leader in Mfuleni. Demonstrating his passion and commitment to his work he was initially provided an internship and today is a Build Event Coordinator, an invaluable part of the event's team and well loved by volunteers and the community alike.

Felicity Mbambani started with Habitat in 2012 as a receptionist manning the switchboard and undertaking general administration tasks.



Fundraising and Marketing Administrator Habitat for Humanity, South Africa

There was always a keen willingness in Felicity to learn and when a vacancy within the Fundraising and Marketing team was identified, Felicity applied and became the Fundraising and Marketing Administrator. Felicity took on this new role with enthusiasm and a desire to learn and stretch herself in the new fast paced and pressured environment.

Succession planning is an important area for Habitat. We have a pool of talented and committed staff and it is HR's role to work with our leadership team to identify potential to grow our teams into all God intended they become.

# Harvesting the fruit

#### Revenue & Expenses in 2015

Habitat for Humanity South Africa NPC is a nonprofit company supported financially by the people who believe in its work.

2015 proved a challenging financial year, as Habitat for Humanity SA continued to strategically shift away from rendering building services, to a more holistic approach of building homes, communities and hope.

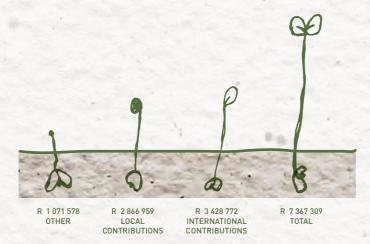
As projects focused more on advocacy, social facilitation, housing education and community development activities, the nature of our revenue also shifted and resulted in the loss of income from building services rendered and donors that only shared a passion for the construction of houses. We have served an increasing number of low-income families in a more strategic, impactful, holistic and efficient way. We have significantly grown our credibility, stature and standing in the housing sector. We have continued to make significant strides towards investing in our people development and internal systems.

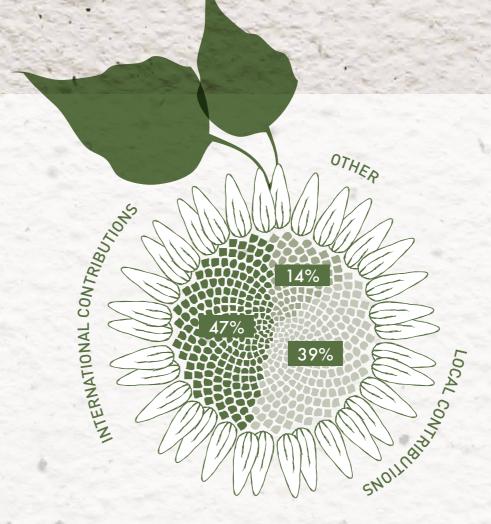
There was an overall decline of 61% in revenue, from R18.7 million in 2014 to R7.4 million in 2015. Total other expenses for the 2015 year were R14,8 million, a decrease of 38% from R23,7 million in 2014. The significant drop in local contributions for the year, R2.9 million (2014: R14.3 million), is the main contributing factor to the total deficit of R7.5 million for the 2015 year. International contributions remained constant year on year. Other income consisted mostly of bad debts recovered and interest income.

We thank God, that despite the financial dip as a result of a decline in revenue, we had sufficient cash reserves to buffer our cash shortfalls for the year. We extend our gratitude to our local and international donors for their support of Habitat for Humanity SA. We continue to actively diversify our income streams and strive towards being a financially healthy and sustainable non-profit company.

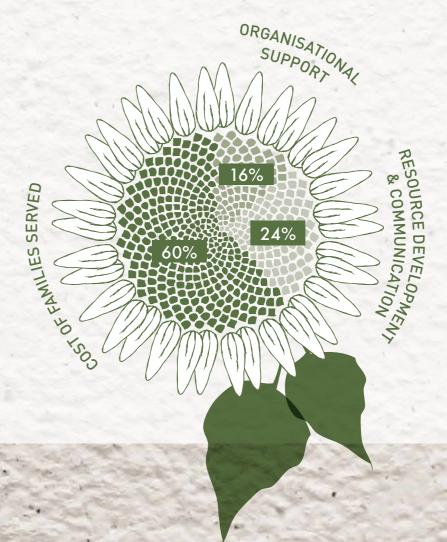


Income for the year ended 30 June 2015









## Donations

R 1 Million +		
Dow Chemical Company		1 631 425
R 500 000 +		
Samsung Electronics South Africa (Pty) Ltd	R	869 231
Federated Employers' Mutual Assurance Company Limited	R	770 000
Ford Foundation	R	720 769
R 100 000 +		
South African Breweries (Pty) Ltd	R	180 000
Habitat for Humanity - Halifax	R	173 120
Valspar (SA) Corporation (Pty) Ltd	R	165 000
Nedbank Foundation	R	133 000
Brandhouse Beverages (Pty) Ltd	R	130 000
Great Britain Global Village	R	128 650
St James Church	R	116 000
Habitat for Humanity - Omaha	R	100 655
R 50 000 +		
Northern Ireland Global Village	R	99 110
B.R.I.C	R	84 510
United States of America Global Village	R	67 608
Biovac Institute	R	65 000
Brimstone Investment Corporation Limited	R	65 000
Melbro Holdings (Pty) Ltd	R	65 000
MMI Foundation	R	65 000
Telkom Foundation	R	65 000
Pam Golding Properties (Pty) Ltd	R	62 000
Coronation Fund Managers	R	55 000
CSG International	R	55 000
Sealedbid (Pty) Ltd	R	55 000
Springfield College	R	55 000
Margaret Anne Hulme	R	50 000

R 10 000 +		
ACI Worldwide	R	39 000
HHO Africa	R	35 000
Somerset College	R	32 500
JS Overett	R	31 200
GivenGain Foundation	R	29 681
Broll Foundation	R	26 000
Claremont Methodist	R	25 000
Carbon Calculated/CMC house	R	15 204
Habitat for Humanity - Berkeley County	R	14 154
Bloomberg Global Data	R	13 650
Millward Brown	R	13 065
Anne Porter Properties t/a Knight Frank South Africa	R	13 000
David Berman	R	13 000
Distell Ltd	R	13 000
Leaf Capital (Pty) Ltd	R	13 000
South Africa Board for Sheriffs	R	13 000
Tesco International Services	R	13 000
Claudine & Gilbert Swat	R	10 000
Paul Meyers	R	10 000

	R 50 +		
	Hout Bay International School	R	9 350
	Anonymous	R	9 189
	Late Estate Auld	R	5 790
	J Sewell	R	5 050
	R&L Architects	R	5 000
	State Street Southern Africa (Pty) Ltd	R	5 000
	Andre Bernard du Toit	R	4 984
	My School	R	4 959
	Habitat for Humanity - Nodaway County	R	4 792
	Jade E-Services South Africa (Pty) Ltd t/a Zando	R	4 200
	Charity Aid Foundation	R	4 173
	W. Voigt	R	3 685
	DS Bax	R	2 500
	J Donalson	R	2 500
	Ken Baron	R	1 914
	Coast 2 Coast	R	1 800
100	Carole M. Tanner	R	1 531
	St Johns Parish	R	1 225
	Hanneke Beukes	R	1 100
	Habitat for Humanity - Canada	R	1 087
	Debra A. Blunier	R	957
	Smiedt Family	R	540
	Anna Miller Bati	R	500
	Barto-Ben Griebenouw	R	500
	Brandin Sutherland	R	500
	Colenzo F Holder	R	500
	Francois Bothma	R	500
	Manormoney Pillay	R	500
	Urs de Swardt	R	500
	Bricaaliah Jacobs	R	400
	DJ von Zeuner	R	400
	JS Adlard	R	250
	B Bati	R	200
	Intaba Construction	R	200
	Bati	R	180
	Sanjay Kumar	R	146
	ADT	R	50

Gifts in Kind		
AECOM (Pty) Ltd	R	512 191
Downings Marquee Hiring CC	R	110 410
City of Cape Town	R	109 420
Red Security	R	10 <i>7 7</i> 60
Builders Warehouse	R	40 000
Container Sales & Hire	R	21 056
The Fresh Group	R	8 269
Hetzner (Pty) Ltd	R	5 268
AVIS Van Rental, Cape Town	R	4 921
ER24	R	3 960
Goodrickes Attorneys	R	1 875
Cape Cookies	R	1 692
Lyndsay Bellshaw	R	1 000
Action Training Academy	R	595